**HSC Society and Culture Assessment Task – Pop Culture 2015**

**Weighting 25%**

**Due Date:** Friday 20th March 2015

**Outcomes assessed**

H1 evaluates and effectively applies social and cultural concepts

H2 explains the development of personal, social and cultural identity

H3 analyses relationships and interactions within and between social and cultural groups

H5 analyses continuity and change and their influence on personal and social futures

H7 selects, organises, synthesises and analyses information from a variety of sources for usefulness, validity and bias

H9 applies complex course language and concepts appropriate for a range of audiences and contexts

H10 communicates complex information, ideas and issues using appropriate written, oral and graphic forms

**Task:**

With reference to ONE example of pop culture you are to assess the extent of the contribution of the popular culture to social change in TWO differing cultures (cross cultural comparison). In your response you must:

1. explain how the popular culture expresses contemporary social values,
2. identify the positive and negative impact of the popular culture on wider society, and
3. evaluate the ways in which the popular culture has contributed to social change to your chosen cultures.

Your response must be:

* between **1500-2000** words in length
* be submitted in Times New Roman font
* size 12
* double spaced

You must also include a detailed bibliography. See <http://www.harvardgenerator.com/> to assist with this.

**Any late submissions MUST be accompanied by an ‘Appendix A’.**

**Marking criteria**

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| --- | --- |
| * Identifies the pop culture and clearly indicates how the characteristics of pop culture relate to the chosen example
 | **/2** |
| * Clearly identifies and examines two differing cultures
 | **/1** |
| * Provides a detailed explanation of how the popular culture expresses contemporary values in two differing cultures, providing at least two examples from each
 | **/ 4** |
| * Identifies both positive and negative impacts of chosen pop culture on the wider society
 | **/4** |
| * Clearly assesses the extent of the contribution of the chosen pop culture to social change on the chosen cultures and provides relevant examples to support this assessment
 | **/6** |
| * Included detailed bibliography
 | **/1** |
| * Presents a clear and coherent response demonstrating an understanding of course terminology and concepts.
 | **/2** |
| **Total** | **/20** |